

## #tienilastestasulcollo, early detection of head and neck cancer is back

LINK: <https://euro7.news/tienilastestasulcollo-early-detection-of-head-and-neck-cancer-is-back/>

More than 10,000 new confirmed cases each year, With an overwhelming majority of men. These are head and neck cancers, "significantly increased among young people", Experts report, may be due to the connection with the papilloma virus (HPV) infection. Early diagnosis is essential and is intended to alert information to a awareness-raising campaigns. #Put head on neck', will return to Italy from September 20th to 24th, fourth edition. Goal: Raise the awareness of Italians. On the occasion of the European Movement, the Italian Association of Cervical Head Oncology (Aiocc) promoted this initiative with Merck's unconditional contribution 'Make Sense Campaign 2021' Experts insist that early diagnosis is still a basic tool: if detected early and no lymph nodes are involved, the cure rate for these tumors is between 80% and 90%. If you think the importance of the right lifestyle will be remembered 75% of head and neck cancers are caused by smoking and drinking. "Ignoring the symptoms does not eliminate the problem-this is the idea of

the Italian election campaign, which was submitted to the Senate on the initiative of the Senate. Senator Maria Rizzotti, Member of the Health and Health Committee-In head and neck cancer, check-ups can save your life". Don't underestimate, diagnose early and perform necessary checks: Suggested action. A fully digital event will begin in the next few days: through the portal, you can book free video consultations with doctors in the Italian specialist centers participating in the program. The program will provide useful information and information from September 20th to October 1st. Indication. It is possible to achieve timely diagnosis. It works like this: on the platform [www.tienilastestasulcollo.aiocc.it](http://www.tienilastestasulcollo.aiocc.it) Users can evaluate the existence and severity of any symptoms by filling out an anonymous questionnaire. If necessary, the questionnaire will guide them through the platform made by DaVinci Salute or the nearest professional center to conduct online video consultations with experts for more information. "In 2020, the

death toll from malignant tumors originating in the upper respiratory tract will exceed 3,000, accounting for 30% of patients. Many of them may have very different personal histories, because When cancer is detected at an early stage, the cure rate is much higher, over 80%, But the delay in diagnosis may be caused by the pandemic, and we are still seeing them in recent months," he explained Roberto Maroldi, President of Aiocc and Director of Uoc Radiology 2, Spedali Civili of Brescia. "Neck swelling, sore throat, burning or lesions in the mouth, persistent hoarseness, painful and annoying swallowing and subsequent malnutrition and weight loss, a blocked nostril and/or nosebleeds, earache-expert list- If one of the symptoms persists for at least 3 weeks, please do not waste time seeking medical advice. The invitation is to use the opportunity of video consultation during the event: early examination and diagnosis can save lives." The "Make Sense" campaign is an international initiative initiated by the European Head and Neck Society (EHNS). The

initiative reaffirms the importance of understanding the symptoms associated with these tumors and timely referral to doctors every year. The initiative is consistent. The cancer plan launched in 2021 is the European Union's plan to defeat cancer. "The recommendations on head and neck cancer in the European Plan to Fight Against Cancer have made us very satisfied-Comment Lisa Licitra, member of **Aiocc** and Head and Neck Tumors of Complex Structure Medical Oncology 3, Milan National Cancer Institute (International) - Support for alcohol and smoking prevention is mentioned in the document, it is recommended Achieve 90% of women's Hpv vaccination coverage, and expand the scope of vaccination to young menWe are concerned about whether these recommendations are implemented in Italy". "Although Europe has established the European Rare Cancer Network and put it into operation, Italy has not yet followed up on the actions approved by the 2017 National-Regional Conference, through which it can To make the National Rare Cancer Network work, this should also be connected to the European networkWe hope we can

get there as soon as possible", Licitra added. This is necessary, and he echoed her Roberto Persio, National Member of Airal (Italian Association of Laryngectomy Patients, Odv), "Link the work of the National Rare Cancer Network with that of Euracan, and carefully formulate a national oncology plan without neglecting assistance and rehabilitation pathways and the quality of life of patients. As highlighted by the Cancer Project. The role of the association in this regard is crucial. Therefore, the activities of volunteer nursing staff inside and outside the hospital must be resumed as soon as possible." SHARE. Facebook Twitter Pinterest LinkedIn Tumblr Email euro7